

NHS Blood and Transplant – Lay Member - Biography

Sarah Matthew

Sarah Matthew is President of the Global Healthcare Practice and an Executive Board member at Golin, the internationally renowned communications firm. Starting her career in consumer marketing with Johnson and Johnson, Sarah moved to the pharmaceutical industry, in a variety of commercial roles, with the Wellcome Foundation, Astra Pharmaceuticals and then GlaxoWellcome, before transitioning into consultancy where she went on to co-found Virgo Health, one of the most respected consultancies in its field.

A former Chair of the Healthcare Communications Association, she continues to provide senior strategic and reputation management counsel to healthcare clients around the world.

Sarah serves as a mentor to both senior professionals within a range of NGOs and a host of aspiring entrepreneurs. She was recognised as 'Best Mentor' in the 2016 First Women Awards.